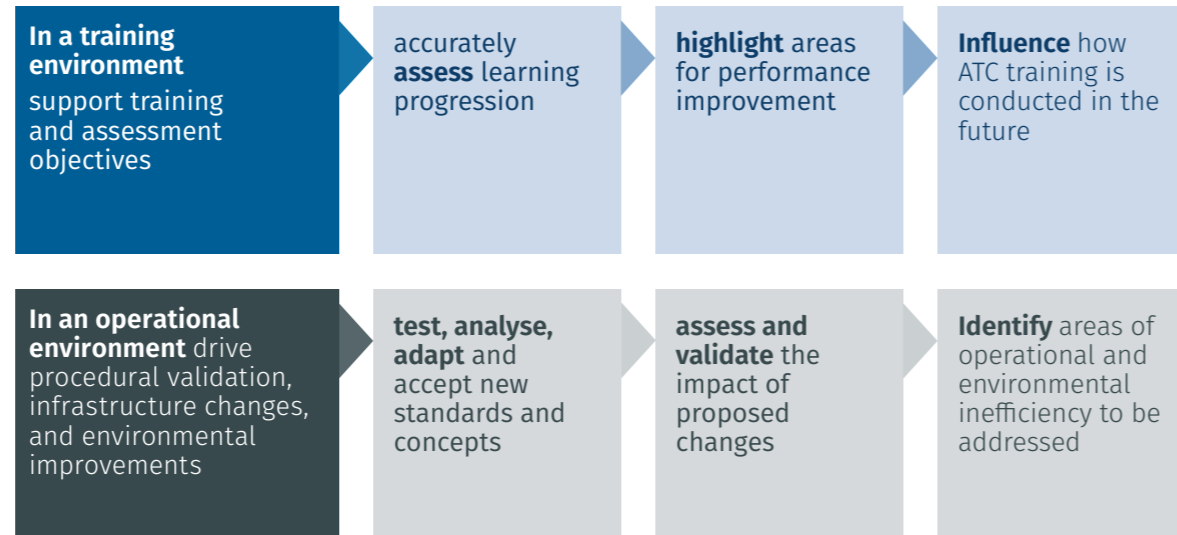


BEST Insights mines and analyses performance metrics captured in the BEST Simulator, allowing customers in training and operational environments to improve results, increase output, and maximise value from their simulator investment.

Deploying BEST Insights in training and operational environments empowers customers by translating mined data from the simulator environment into detailed session metrics and performance reports.

An investment in BEST Insights is an investment in an informed, data-led future. From the first steps in your analytics journey to the full incorporation of BEST Insights into your operations, you'll drive improvements in your training performance and support the modernisation of business operations.



Built on the foundation of customer feedback

During the development of BEST Insights, conducting trials of how different customers used the data was vital in shaping our roadmap for the product.

Our trial customers found value in using objective data and metrics to inform students, instructors, and managers in training environments. Further value was found in using session data to validate new concepts and operational procedures, leading to their implementation.

There is so much potential in BEST Insights, and we're excited to expand its scope and capability in the months and years to come.

The next steps in our roadmap for the product are already underway, with a dedicated front-end web

application for the visualisation of metrics being developed. This new tool will expand the scope of features available to instructors and students with session timelines, digital feedback forms, custom report functionality, white labelling, an education centre, and more.

BEST Insights also lays the groundwork for integration with emerging technologies such as Artificial Intelligence (AI) and Machine Learning (ML). These technologies will encourage engagement in modern approaches to learning, including gamification, personalised learning, microlearning, self-paced learning, and more; all of which promote greater engagement in ATC training.